



Union Home Minister and Minister of Cooperation Shri Amit Shah reviews the progress of National Cooperative Exports Limited (NCEL), National Cooperative Organics Limited (NCOL) and Bharatiya Beej Sahkari Samiti Limited (BBSSL)

Formed in 2023 under the leadership of Prime Minister Shri Narendra Modi, these institutions are working as umbrella organizations with a “Whole of Government” approach

Union Home Minister and Minister of Cooperation directs NCEL to explore new opportunities for export of sugar, aromatic rice of Tripura, organic cotton, and coarse grains

Shri Amit Shah suggests partnership with big companies for export of fresh vegetables to Gulf countries and special potato varieties

Shri Amit Shah set an ambitious target of Rs 2 lakh crore exports by NCEL and directed to explore exports of three new and specific products which are not currently being exported from India

Union Home Minister and Minister of Cooperation Shri Amit Shah says NCOL should work with the target of turnover of more than ₹ 300 crore in the financial year 2025-26

BBSSL plays a vital role in strengthening India’s seed ecosystem – Shri Amit Shah

Home Minister also stressed upon the need to work on sugarcane varieties with high sugar content and low water requirement

BBSSL Centre set up at Kalol, Gujarat will develop high yielding, short maturity and low water requirement varieties of crops like pigeon pea, black gram, maize

Setting up of tissue culture facility is imperative to ensure availability of plants of high genetic potential for top 10 banana producing states

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Union Home Minister and Minister of Cooperation Shri Amit Shah chaired a high-level review meeting in New Delhi to review the progress of National Cooperative Exports Limited (NCEL), National Cooperative Organics Limited (NCOL) and Bharatiya Beej Sahkari Samiti Ltd (BBSSL). The meeting was attended by Secretary, Ministry of Cooperation, senior officials of the Ministry, and Shri Anupam Kaushik, Shri Vipul Mittal and Shri Chetan Joshi (Managing Directors of NCEL, NCOL and BBSSL respectively).



Addressing the meeting, Union Home Minister and Minister of Cooperation Shri Amit Shah said that under the leadership of Prime Minister Shri Narendra Modi ji, these three national cooperative institutions were created by the Ministry of Cooperation with the approval of the Union Cabinet in 2023, with the aim to act as umbrella organizations for cooperative exports, organic production and promotion of quality seeds. He said that these are being operated under the 'Whole of the Government' approach in collaboration with the concerned Ministries/Departments/Agencies.

To realize the vision of “Prosperity through Cooperation” of Prime Minister Shri Narendra Modi, many initiatives and historic schemes have been started under the guidance of the Ministry of Cooperation, Shri Amit Shah, which is promoting the cooperative sector at a fast pace.

NCEL (National Cooperative Exports Limited):

Shri Amit Shah directed NCEL to explore new opportunities for export of sugar from cooperative sugar mills, aromatic rice of Tripura, organic cotton, and coarse grains. Shri Amit Shah also suggested possibilities of partnership with big companies for export of fresh vegetables to Gulf countries and special potato varieties.

Shri Amit Shah set an ambitious target of Rs 2 lakh crore exports by NCEL and directed to explore exports of three new and specific products which are not currently being exported from India. Along with this, Shri Shah directed to route all exports of cooperative institutions through NCEL so that about ₹20,000-30,000 crore turnover and net profit after taxes and operating costs can go back to the cooperatives.

Shri Amit Shah also suggested setting up of NCEL offices in Africa and Myanmar for pulses import and developing a dedicated website to enable cooperative members to understand the global demand and share their supply capacity.

NCEL was set up under the Multi-State Cooperative Societies Act and has made remarkable progress in its first year. In FY 2024-25, it gave membership to more than 10,000 cooperative institutions and achieved a turnover of ₹4,283 crore, with a net profit of ₹122 crore.

NCEL has expanded its exports to 28 countries, with key products being: basmati and non-basmati rice, marine products (especially shrimp), coarse cereals, wheat, fruits and vegetables, animal products, spices and plantation products. It has also signed strategic agreements (MoUs) with 61 importers from Senegal, Indonesia and Nepal.

NCOL (National Cooperative Organics Limited):

Union Home Minister and Minister of Cooperation Shri Amit Shah said that the organic products procured by NCOL are also being supplied to big brands like Amul, Bigbasket, thereby providing more volume and cost advantage to the 'Bharat Organics' brand. Shri Amit Shah said that soon its products will be available in Reliance stores across India.

Under the leadership of Prime Minister Shri Narendra Modi and guidance of Union Home Minister and Minister of Cooperation Shri Amit Shah, 22 products under the 'Bharat Organics' brand are currently available in Delhi-NCR and there are plans to launch it in major metros. The products include cereals, pulses, spices and sweets products.

Shri Amit Shah appreciated the efforts of NCOL and set a target of turnover of more than ₹300 crore in the financial year 2025-26. He has also directed to form groups of certified organic farmers at the state level and integrate them at a higher level.

In the zero year of commercial operation in the financial year 2025-26 itself, NCOL has given membership to more than 7000 cooperatives in various categories and transacted a quantity of more than 1200 metric tonnes, which was procured from more than 2000 farmers. Its turnover so far has been ₹ 10.26 crores.

The uniqueness of the brand lies in its 'Authenticity & Sustainability' approach, every product batch is being tested for pesticide residues as per 'Organic India' standards and the report is being shared with the consumers in the form of a QR code and this customer oriented initiative is being implemented for the first time in the industry.

BBSSL (Bharatiya Beej Sahkari Samiti Limited):

Union Home Minister and Minister of Cooperation Shri Amit Shah underlined the important role of BBSSL in strengthening the seed ecosystem of India and said that it is imperative to establish tissue culture facility to ensure availability of plants of high genetic potential for top 10 banana producing states. He said that the recently established state-of-the-art BBSSL Centre at Kalol in Gujarat will work towards development of high yielding, low maturity and low water requirement varieties of crops like tur, urad, maize. He also emphasized the need to work on sugarcane variety with high sugar content and low water requirement. Shri Amit Shah has urged BBSSL to develop seeds of Lachka fodder crops for sale through NDDB and Amul network. Shri Amit Shah also emphasized on promoting seed production for processing varieties like potato especially for French fries under the Seed Production Programme for Processing Varieties. To ensure timely availability of breeder seeds, the Union Minister of Cooperation directed the Ministry of Cooperation to coordinate with the Ministry of Agriculture to ensure timely supply of required breeder seeds.

The Minister appreciated the efforts of BBSSL and reiterated the Government's commitment to empower agricultural cooperatives through innovation, quality inputs and institutional support.

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